

# Currency

This publication offers clear, comprehensive, up-to-date industry information that readers can apply immediately in their own organizations. Advertising in this magazine allows you to reach out to your target audience and reinforce your brand like never before.



## Production Schedule

Issue	Editorial   Artwork Dates*	Online Publish Dates
1	July 1, 2026	July 17, 2026
2	October 23, 2026	November 6, 2026

- \*The Editorial | Artwork Due date is the projected production start date and the date we need all content for the issue, including ads.
- \*Based on the needs of the Association, all publications are published as close to these dates as possible.
- \*Can advertise with association prior approval.

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[currency.  
thenewslinkgroup.org](http://currency.thenewslinkgroup.org)

## Digital Ad Specifications

All artwork files must be submitted in .jpg, .png, or .gif format.

**Top and Article Leaderboards:** 1180 x 100 pixels



**Mobile Size\* and Email Sponsor:** 800 x 130 pixels

**\*ALL digital ads must have a mobile size version.**

# 2026 Media Kit

## Digital Ad Rates

Size	Yearly Rate
<b>NEW OPPORTUNITY!</b> Email Sponsor	\$ 1,499
TOP Leaderboard (All Pages)	\$ 1,245
Issue Skyscraper (Issue Page Only)	\$ 745
Article Skyscraper (All Article posts)	\$ 995
Article Leaderboard (Single Article Post)	\$ 559

## No Art? No Designer? NO PROBLEM!

Your design will be created by our professional expert in-house design team.

**Digital Ad:** \$250 per ad design.

Your design includes up to two rounds of edits. \$75/hr. charge for any edits after that.

### Making changes to an ad that we previously designed:

\$50 to update basic information. Anything beyond that will require additional charges.



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